

DLP DESIGN DLP-232PC DESIGN CONTEST OFFICIAL RULES

OVERVIEW

Individuals who desire to enter the contest must register their intention to participate through the completion and submission of a **Contest Registration Form** (available for download at www.dlpdesign.com/designcontest). Contestants must submit their signed and dated **Contest Registration Forms** via postal mail or email to be received by DLP Design no later than March 16, 2009 at 12:00PM, CST. *Please note that neither DLP Design nor the contest Sponsors can be held responsible for any delays or failure to deliver caused by the U.S. Postal Service or any internet service provider.*

Once the completed **Contest Registration Form** is received by DLP Design, a **Registration Number** will be assigned. The **Registration Number** will be communicated back to the contestant via email. (Please note that any incomplete, illegible or defaced **Contest Registration Forms** will be rejected.)

The project subsequently submitted must utilize the DLP-232PC module together with commercially available components only. The object/executable code must be able to be recreated by a third party.

Submissions will be evaluated by a panel of independent judges and assigned a numeric score based upon the criteria specified below. Scores will be ranked from highest to lowest with the relative rankings used to assign prizes for the top six (6) submissions.

DLP Design will give away six (6) prizes of various values as specified below:

PRIZES

Contest winners will be ranked by their respective scores with the highest ranking score receiving first prize, the second highest score receiving second prize, etc. In the event of a tie, the tied entry received by DLP Design first will be declared the winner.

- **The First-Place Prize is a 65-Inch Hi-Def 1080P LCD Television or \$5,000.00 US in cash.**
- **The Second-Place Prize is a Dell XPS M1730 Laptop with 17-inch Hi-Def Screen or \$2,500.00 US in cash.**
- **The Third-Place Prize is a Dell Latitude Laptop PC or \$1,300.00 US in cash.**
- **The Fourth through Sixth-Place Prizes are a 16GB iPod Touch or \$400.00 US in cash each.**

Any winner who opts for cash in lieu of merchandise will be awarded his prize in US dollars in the form of a check from DLP Design.

DLP Design reserves the right to substitute a similar prize of like value if a contest winner selects a non-cash prize and lives in a region of the world where the technology is not supported or if the specific model is no longer available.

Any use or gift taxes, duties or other related Federal, State or Local taxes are not included and are the sole responsibility of the prize winners.

ENTRY REQUIREMENTS

Each project entered into the contest must be the original work and sole and exclusive property of the individual who submits it; or the contestant must have written, legal permission from the property owner. In the case of a project owned by another party; such written, legal permission must be included with the entry submission.

Entries must be submitted in digital format and must be written in English.

For an entry to be deemed acceptable, the contestant must have first submitted a fully-completed and legible **Contest Registration Form** that is received by DLP Design prior to March 16, 2009 at 12:00PM, CST. That same contestant must have received a **Registration Number** confirming said receipt and subsequently submitted to DLP Design a fully completed, signed and dated **Contest Entry Form** (available at www.dlpdesign.com/designcontest) together with all of the following files in electronic format:

1. A project overview document comprised of 3,500 words or less
2. A schematic
3. Photographs (up to a maximum of three); acceptable formats are JPG, GIF, TIF and EPS
4. A block diagram of the overall application, and a flow diagram (when appropriate)
5. Commented source code

Entry packages consisting of a fully completed, signed and dated **Contest Entry Form** and the five (5) required files must be received by DLP Design no later than May 15, 2009 at 12:00 PM, CST in order to be considered by our panel of judges.

The contestant's name and address as specified on their **Contest Registration Form** must match the name and address listed on their **Contest Entry Form**. Any prizes subsequently awarded will be shipped to the name and address specified and submitted to DLP Design.

For each DLP-232PC module purchased, an individual contestant can submit one entry. If submitting multiple entries, each submission must have an associated and unique **Contest Registration Form** on file with DLP Design and have been assigned a unique **Registration Number**.

After purchasing a DLP-232PC module, contestants can design whatever they choose. If a contestant already owns a DLP-232PC module, he or she need not purchase another in order to enter the contest.

The application developed must run on the DLP-232PC. Contestants can attach other devices to the DLP-232PC module.

The final application must be programmed using Assembly and/or C code.

Please note that due to administrative considerations; entrant documentation, data files and any included media cannot be returned and will become the property of DLP Design. All contest entry files submitted to DLP Design, together with the intellectual property contained therein, will be considered to have entered the public domain and can be used by anyone for any purpose from the date of receipt forward.

Any prior print or internet-based publication of ingredients essential to a design concept or a particular entry will not represent grounds for disqualification.

The publication rights described herein refer only to the materials submitted by a contestant as part of the Contest Entry package:

Descriptions of the top six (6) (prize-winning) projects will be published in Nuts & Volts magazine. All individuals entering projects in the contest thereby assign to the Sponsors and to DLP Design (the Contest Administrator) the right to publish their descriptive language as submitted or as edited by the Sponsor(s), and/or an extract of the submission package (which may or may not include their block diagram, one or more photographs, the schematic or source code) along with the entrant's name and their city/state of residence as specified in their **Contest Entry Form**.

Entries can be submitted in one of two ways:

1. Email your completed Contest Entry package, including your signed and dated **Contest Entry Form** together with the five (5) data files listed above to: sales@dlpdesign.com.
2. Mail a CD-ROM containing your data files together with any hardcopy materials (such as your signed **Contest Entry Form** if you are unable to scan this item) to:

DLP Design, Inc.
Attn: Design Contest
1605 Roma Lane
Allen, TX 75013

Please remember that any print or media materials submitted will not be returned and that neither DLP Design nor the contest Sponsors can be held responsible for any delays or failure to deliver caused by the U.S. Postal Service or any internet service provider.

As a reminder...Contest Entry packages must be received no later than May 15, 2009 at 12:00 PM, CST in order to be considered.

Note: Please send no hardware with your Contest Entry package. All finalists will be contacted individually for proof of implementation.

JUDGING CRITERIA

All contest entries will be judged by the Contest Administrator and a panel of judges. Scoring is based on the following:

1. Overall physical size of the project (smaller is better) **(0-10 points)**
2. Use of host communications via USB **(0-10 points)**
3. Effective use of available I/O **(0-10 points)**
4. Firmware quality (optimization) **(0-10 points)**
5. Relative level of interest to the engineering/hobbyist community **(0-10 points)**
6. Effective use of the 18F2410's resources **(0-10 points)**
7. Hardware quality/design technique **(0-10 points)**
8. Use of external sensors, indicators and actuators **(0-10 points)**
9. Ease of use and appeal of user interface **(0-10 points)**
10. Did the application function as intended? **(0-10 points)**

In the event of a tie, the tied entry received by DLP Design first will be declared the winner. Contestants agree to abide by the decisions made by the Contest Administrator and the panel of judges, all of which shall be final and binding upon the contestant with respect to any and all issues relating to the contest.

Note: The Contest Administrator and/or panel of judges may require inspection of one or more of the finalists' hardware and will request same if needed. Please do not send any hardware unless a representative of DLP Design has specifically notified you that the submission of hardware will be required. In this event, the contestant will bear sole responsibility for shipping and insuring their hardware in transit to the address specified by DLP Design. Hardware specifically requested for review will be returned to the contestant. If a contestant is subsequently deemed to be a prize winner, then their hardware may be temporarily retained by the Contest Administrator or one or more of the contest Sponsors for additional photography before being returned.

All prizes will be awarded. The total cash value of all prizes is approximately \$10,000.00 US. Each of the six winners will be required to sign an **Affidavit of Eligibility** and **Release of Liability** prior to being publicly declared a winner. U.S. residents who are declared to be contest winners will be required to comply with all reasonable requests for tax identification through the completion of a **Form W-9** before receiving any prize.

Winners will be notified via email on or about June 15, 2009. A list of winners will also be posted at www.nutsvolt.com.

ELIGIBILITY

In order to be eligible to enter the contest, the entrant must have purchased a DLP-232PC module and have followed all of the submission guidelines as outlined above.

Contestants must be at least 18 years of age as of the date they submit their **Contest Registration Form**.

Employees of DLP Design, Inc., their affiliates, consultants, distributors, representatives, advertising agents or promotional associates, members of their immediate families or those with whom they are domiciled are not eligible to enter the contest.

In addition, anyone living in a country, province or state in which the contest is prohibited, taxed or otherwise restricted under national, federal, provincial, state or local laws, rules or regulations is ineligible to enter the contest. Contestants who are residents of any country, state or province that prohibits unregistered contests or requires that the Contest Administrator or Sponsors post a bond are ineligible to enter the contest. The Contest Administrator and the Sponsors expressly disclaim any responsibility or liability for any contestant who chooses to enter the contest when it is illegal for them to do so. By entering this contest, contestants agree to waive any additional rights granted with regard to contests by the country, state or province in which they are domiciled.

AWARDING OF PRIZES

Winners will be chosen on or about June 15, 2009. DLP Design will contact winners within a reasonable amount of time to secure their **Affidavits of Eligibility**, **Releases of Liability** and **Forms W-9** (where applicable) and arrange for the shipment of their respective prizes. DLP Design will pay all related shipping charges. If a prize is found to be undeliverable, DLP Design reserves the right to award that prize to an alternative contestant.

DLP Design is solely responsible for the distribution of all cash and non-cash prizes related to this contest. The winners agree that in signing their **Affidavits of Eligibility** they are agreeing to all of the terms and conditions stated herein. The winners also agree that DLP Design cannot be held responsible for what they perceive to be any late shipment of prizes.

Any use or gift taxes, duties or other related Federal, State or Local taxes are not included and are the sole responsibility of the winner.

All decisions rendered relative to this contest by the panel of judges, the Contest Administrator and the Sponsors are final.

GENERAL RULES

Contest rules are subject to change without notice.

Warranty coverage on the DLP-232PC module is subject to DLP Design's standard, limited, 90-day warranty policy. DLP Design expressly disclaims all other warranties or liabilities.

Odds of winning depend upon the number of acceptable entries received and the decisions of the Contest Administrator and panel of judges. The Contest Administrator is solely responsible for the payment of all prizes. Upon delivery to the address specified by a prize-winning contestant, the Contest Administrator will be deemed to have awarded that prize to the winner, and the winner concurrently assumes full responsibility for the prize. There will be no substitution for prizes other than as detailed above. Each winner, and not the Sponsors or Contest Administrator, is solely responsible for any taxes or other fees imposed by any government authority. All contestants and winners agree that in signing the **Contest Registration Form** and **Contest Entry Form** they agree to all of the terms and conditions specified herein. Winners will be required to sign an **Affidavit of Eligibility, Release of Liability** and a **Form W-9** (if applicable) before receiving any prize. Winners will be notified by email on or about June 15, 2009. If a winner fails to respond within 30 days of notification, the Contest Administrator will select an alternate winner.

Prizes are not transferable.

By entering, contestants release the Contest Administrator and Sponsors from any and all liability with respect to the use of the prizes awarded herein, agree to be bound by these rules and consent to the use of their names and contact information for future marketing purposes without additional compensation.

By entering, contestants warrant and represent that the work submitted is their own original work and not the intellectual property of one or more others or that the contestant has written, legal permission from the property owner for its use. In the case of work owned by another party; such written, legal permission must be included with the contestant's entry submission.

By entering, contestants agree to release and hold harmless the Contest Administrator, the Sponsors and each of their respective parent companies, affiliates, subsidiaries, officers, directors, representatives, agents and employees from any and all liability whatsoever for any injuries, losses or damages of any kind arising from or in connection with, either directly or indirectly 1) the awarding, acceptance, receipt, possession, use and/or misuse of any prize awarded herein; or 2) participation in the contest or any prize related activities. By accepting a prize, remuneration or honorarium; contestants consent to the use of their name, photograph and/or likeness, address, voice and statements made by or attributed to them, in perpetuity, in any and all media now known or hereafter developed (including, without limitation, print, broadcast and internet) for all legitimate business purposes including advertising and promotional activities without additional compensation, unless prohibited by law.

Neither the Contest Administrator nor the Sponsors are responsible for incorrect or inaccurate entry of information including, but not limited to, technical malfunctions, human error, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software or any combination thereof, entry materials that have been tampered with or email or mail-in entries that are illegible, late, lost or misdirected.

The Contest Administrator reserves the right to cancel, terminate, modify or suspend this contest without obligation if it discovers fraud or any other causes beyond the control of DLP Design which corrupt or affect the administration, fairness, integrity or proper conduct of this promotion.

All hardcopy materials and media submitted will remain the property of the Contest Administrator. All contestants hereby grant the Contest Administrator and Sponsors a non-exclusive, perpetual worldwide license to publish and display in print or electronic format any contest project information submitted in the form of descriptive text, schematics, block or flow diagrams, photographs or source code if their submission receives one of the top three (3) prizes.

The terms and conditions of this contest shall be interpreted and governed by the substantive laws of the State of Texas and any applicable laws and regulations of the United States. Contestants agree that any and all disputes which cannot be resolved between the parties and causes of action arising out of or connected with this contest shall be resolved individually, without resort to any form of class action, exclusively, before a court located in Texas having competent jurisdiction, which Court shall apply the laws of the State of Texas without regard to any principles of conflicts of laws, and submission of said entry constitutes acceptance of such laws. The contestant further agrees that no claims, judgments or awards shall in any event exceed the amount of the applicable contest prize to which that particular contestant may be entitled and under no circumstances shall include attorney's fees; nor shall any contestant be permitted to obtain awards for punitive, incidental, consequential or other similar damages or have any damage awards multiplied or increased for any reason.

Correspondence concerning the contest may be directed to:

DLP Design, Inc.
1605 Roma Lane
Allen, TX 75013
sales@dlpdesign.com

- **DLP Design, Inc.** is the Contest Administrator.
- **Nuts & Volts** magazine, **Digi-Key** and **Future Technology Devices International, Ltd.** are the Contest Sponsors.
- These rules and contest format are © 2008 DLP Design, Inc. All rights are reserved.